

Insight Notes Boilerplate Description:

Insight Notes is an iPad app that allows psychotherapists and other health professionals to take encrypted and HIPAA-compliant notes. The guiding principles for development were to:

1. Design an elegant and efficient notetaking app with an interface free of distractions.
2. Automatically encrypt and secure the contents of the notes.
3. Automatically organize the notes in a per-client/project basis.
4. Produce professional looking notes.
5. Enable users to securely export their notes.

After more than a year in testing and development, Insight Notes was released in February of 2014. It is the first iPad notetaking app designed to meet the security requirements of healthcare practitioners and other service professionals. The app automatically encrypts, organizes, and formats notes locally on the device. Users can elect to type, draw/write, or use the camera to capture and scan documents. It is also AirPrint enabled, which allows users to print notes directly from within the app.

Insight Notes also provides an optional in-app purchase for a monthly subscription to a secure cloud backup and encrypted exporting service. A HIPAA-compliant business associate agreement is automatically supplied with the subscription. The service allows users to backup their notes to a remote cloud server to protect notes from loss or theft, so data can be recovered and synced to a replacement device. Notes are encrypted locally on a user's iPad before transmission via SSL to the remote backup, where they remain encrypted and are inaccessible to everyone but the user. Insight Notes staff do not have access to user notes.

The backup service also comes with an encrypted exporting service, which allows users the ability to securely export notes from the Insight Notes app. Users can elect to send single notes or groups of notes, all of which are encrypted and exported in PDF format. Users may extract all of their notes from Insight Notes at any time; they are not tied to the app and have the flexibility to incorporate its use with other programs as needed.

Insight Notes was designed to meet the needs of fee-for-service professionals who do not need/want a complex practice management and billing system. The typical Insight Notes user is a clinician who primarily kept records via notes written in a client's file, and who has transitioned to Insight Notes from a manual recordkeeping system. These users have reported that Insight Notes is much more efficient, secure, and portable than their previous notetaking strategy, often providing time savings of 30% or more.

In addition to these innovations, Insight Notes automatically organizes and formats user notes on a per-client basis. Users can elect to "complete" notes at any time, at which point the user's contact information and signature is automatically placed on the note. The professional design

of the completed note has been described by users as a departure from typical electronic charting notes, which are frequently impersonal and hard to read.

Insight Notes has also received praise for its elegant interface, which allows users to navigate between clients, and then to browse multiple notes at a glance. The interface uses familiar iOS features such as scrolling, and adds the ability to navigate within a client file by scrolling between thumbnail images of the notes.

Since its launch in February of 2014, Insight Notes has been sold in over 15 countries. Users include clinicians of every discipline, from art therapists who store scans of client drawings alongside progress notes, to psychoanalysts who dictate lengthy process notes, to forensic practitioners who enter sensitive interview data while mobile.

Insight Notes remains committed to ongoing development and the continual refinement of the application through the months and years to come. The core development team is comprised of psychotherapists, UX/UI specialists and graphic designers, iOS developers, server/infrastructure specialists, health care and IP attorneys, and independent code auditors.

Press inquiries are welcome at insightnotesapp@gmail.com. Promo codes for reviewers are available.